

# LEADERSHIP CHARLOTTE CLASS OF 2020 SPONSORSHIP OPPORTUNITIES

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**Leadership Charlotte 2020 Running Towards the Future**

**[www.LeadershipCharlotteFL.com](http://www.LeadershipCharlotteFL.com)**

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# LC 2020 FIRST CAUSE:

## Carmalita Park Press Box & Field Improvements:

Carmalita Park is used by many youth sports organizations year around. The park's press box was destroyed during Hurricane Charlie. With your help, Leadership Charlotte 2020 will raise funds to build a new press box for all youth sports organizations that utilize Carmalita Park. Carmalita Park also receives many visitors year-round from surrounding counties and represents the beauty of Charlotte County.



# LC 2020 SECOND CAUSE:

## Grant Start Up for Foster Families:

In addition to the Carmalita Park Press Box, Leadership Charlotte 2020 would like to raise an additional \$10,000 to start a grant that will be managed by the Charlotte Community Foundation. This grant will be designated specifically for foster children to participate in Charlotte County youth sports programs.

# LEADERSHIP CHARLOTTE EASTER HOP 5K & FUN WALK - FAMILY FRIENDLY

Event Date: Saturday April 11th, 2020

Event Theme: Easter - **Dress in your best bunny costume or come as you are!**

Race Location: Carmalita Field & South County (Warrior Field)

Event Ticket Prices: \$25 for run / \$10 for fun walk

Race Organized by Leadership Charlotte Class of 2020 & Beach Bum Timing



# ROARING 20'S SPEAKEASY EVENT

Event Date: Saturday June 13th, 2020

Event Theme: Roaring 20's Speakeasy

Event Location: Peace River Botanical and Sculpture Gardens

**\*\*Event will take place in air conditioned tent\*\***

Event Ticket Prices: \$75 includes Dinner & 2 Drink Tickets

\$150 includes Dinner & Open Bar



# PLATINUM BUNDLE SPONSOR PACKAGE - \$10,000

## ROARING 20's SPEAKEASY EVENT

- Title Sponsor of 20's Speakeasy Event
- 3 Event Tables (24 total VIP tickets)
- Remarks at Event (2-3 Minutes)
- Advertisement on DJ AV Show & Display of Corporate Banner at Event
- Logo on Front & Back of Program
- Full page Ad in Event Program
- Extra Casino Playing Chips
- Opportunity to provide marketing materials to guests
- VIP Parking
- Chamber Membership

## EASTER HOP

- 8 Entries into Easter Hop 5K & Fun Walk
- Company Logo on Front of Race T-Shirt
- Logo on "Thank You" banner displaying company's name and logo at event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participants' hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

## ONLINE EXPOSURE

- Company featured on race event sign up & Timing Website
- Social Media exposure on Leadership Charlotte Website, Social Channels, and all Class Member Social Channels



# **GOLD BUNDLE SPONSOR PACKAGE - \$5,000**

## **ROARING 20's SPEAKEASY EVENT**

- 2 Event Tables (16 total VIP tickets)
- Advertisement on DJ AV Show & Display of Corporate Banner at Event
- Full Page Ad in Program
- Extra Casino Playing Chips
- Opportunity to provide marketing materials for guests
- VIP Parking

## **EASTER HOP**

- 6 Entries into Easter Hop 5K & Fun Walk
- Company Logo on Back of Race T-Shirt
- Logo on "Thank You" banner displaying company's name and logo at event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participants' hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

## **ONLINE EXPOSURE**

- Company featured on race event sign up & Timing Website
- Social Media exposure on Leadership Charlotte Website, Social Channels, and all Class Member Social Channels

# **SILVER BUNDLE SPONSOR PACKAGE - \$1,500**

## **ROARING 20's SPEAKEASY EVENT**

- 1 Event Table (8 total general admission tickets)
- Advertisement on DJ AV Show & Display of Corporate Banner at Event
- Half Page Ad in Event Program
- Extra Casino Playing Chips
- Opportunity to provide marketing materials for guest
- VIP Parking

## **EASTER HOP**

- 6 Entries into Easter Hop 5K & Fun Walk
- Company Logo on Back of Race T-Shirt
- Logo on "Thank You" banner displaying company's name and logo at event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participants' hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

## **ONLINE EXPOSURE**

- Company featured on race event sign up & Timing Website
- Social Media exposure on Leadership Charlotte Website, Social Channels, and all Class Member Social Channels



# **BRONZE BUNDLE SPONSOR PACKAGE - \$500**

## **20'S SPEAKEASY EVENT**

- 1 VIP Ticket to the Event
- 1/4 Page Ad in Event Program
- Logo on Leadership 2020 Website

## **RACE EVENT**

- 1 Entry into Easter Hop 5K & Fun Walk



# PLATINUM RACE SPONSOR PACKAGE - \$2,500

- 8 Entries into Easter Hop 5K & Fun Walk
- Biggest Company Logo on Back of Race T-Shirt
- Company Logo on “Thank You” banner displaying company’s name and logo at event
- Display of Corporate Banner at Event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participants’ hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

# **GOLD RACE SPONSOR PACKAGE - \$1,000**

- 6 Entries into Easter Hop 5K & Fun Walk
- Company Logo on Back of Race T-Shirt
- Company Logo on “Thank You” banner displaying company’s name and logo at event
- Display of Corporate Banner at Event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participants’ hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

# SILVER RACE PACKAGE SPONSOR - \$500

- 4 Entries into Easter Hop 5K & Fun Walk
- Company Logo on Back of Race T-Shirt
- Company Logo on “Thank You” banner displaying company’s name and logo at event
- Display of Corporate Banner at Event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participant hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

# ADDITIONAL SPONSOR OPPORTUNITIES

- Easter Hop Race Give Away Bags
- Items for Easter Hop Race Give Away Bags
- Program Sponsor = \$500
- Easter Hop Race Give Away Shirt Sponsor = \$2500
- Race Event Insurance = \$300

# LEADERSHIP CHARLOTTE 2020 CLASS

- Adriana Quiñones – Peace River Gardens
- Beverly Back - Realtor, Nix & Associates
- Brittany Williamson - EnSite, Inc
- Bryon F. Catlin - Charlotte County Sheriff's Office
- Christine Fankhauser - Helping Hands SW FL
- Claire Jubb - Charlotte County Board of County Commissioners
- Cody Henthorn - Tidewell Hospice
- Craig Badinger - Punta Gorda Symphony
- Denise MacKenzie - Fawcett Memorial Hospital
- Gaither Stephens - Gulf Coast Partnership
- Garrett Kizer - Charlotte Harbor Construction
- Jay Montero - Radiology Regional
- Karin Barbito - Pregnancy Solutions
- Kenna Hubai – Charlotte County Public Works
- Laura Rich - Bank OZK
- Melissa Reichert - City of Punta Gorda
- Michael Mitchell - Florida SouthWestern Collegiate High School
- Michael Presley - Presley Beane Financial Services
- Mike McLellan - Charlotte County Chamber of Commerce
- Reppard Gordon - Caldwell Trust Company
- Rosa Benghtt - Granny Nannies Home Care
- Suzanne Herron - Charlotte Community Foundation
- Tamsen Hays - Wotitzky Law Firm
- Tara Fabiano - Farr Law Firm
- Terrance Wright - Integra Estate & LifeCare Services
- Thomas Klein - Coastal Car Wash



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